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Tue, 7/27 5:12PM 26:51

SUMMARY KEYWORDS

subconscious mind, people, success, mind, create, jobs, graduates, life, fact, self employment, literally, achieve, guided missile, employment, business, stand, giving, amazing, ideas, called



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Hello, everybody, and welcome to this presentation how to improve your employment prospects by 500%. I know that's a big claim to make. But by the end of this short presentation, you'll know exactly why I said make that claim. And, well, let's start with some disturbing facts. 86% of people attend college to increase their employability yet, only 60% of graduates end up working in jobs. Really? Sorry, let me rephrase that 60% of graduates end up working in jobs unrelated to their qualification. And another disturbing fact is that 53% of graduates, that's 1.5 million under 25 are either underemployed or unemployed. So I know this sounds like all doom and gloom, but it isn't as, as you will discover. But there is another factor I need to share with you. And that's according to the US Social Security Administration, at retirement age, only 5% of people will be successful, or financially secure. That's 95% of people just barely over the poverty line. This is really sad. This is really terrible. And there's a reason for it. But you know what, this does not have to be you, there is a way to get ahead a lot faster. Okay. So what are we going to cover today? What are you going to learn? Well, first of all, I'm going to share with you how to avoid being just another job applicants because you know what? I've been employing people. I've had my own businesses, since the 1980s. I received 1000s of resumes over the years. And so many of them are so similar. This is awful. It looks like I'm reading about the same person. So you need to be not just another job applicant. And you need to discover how to help me to actually discover what makes you different if you're not already aware, so the employers can't wait to interview, you need to portray yourself and brand yourself really. And you'll also learn how to tell your mindset determines your success, how you think how we think about anything, determines our success, as as Ford said, as Henry Ford used to say, whether you believe you can or you believe you can't, you're right, your mindset, your beliefs, determine your success, or your failures. And I'm also going to be sharing with you the biggest secret of highly successful people, and also

why this is the very best time in history to be self employed. That is a possible route that you might want to take, even if you haven't already considered self employment. And also, I'm going to share with you how to get anything you want 10 times faster. But please stay to the end, you need to stay to the end. It's as I say, it's only a short presentation. But I'm giving away a copy of my Amazon number one bestseller, the most powerful goal achievement system in the world, and also a valuable success mindset toolkit. This allows you to create the right mindset to get the best job possible. So it's I'm very excited to be able to give this to you because I know that these tools can help you. They can help you far more than other people who are seeking jobs, other graduates who are seeking jobs right now these, these tools can give you the edge. Okay. So, at this point, you're probably wondering who is this guy who is Mike Pettigrew? And why should you even listen to me? Well, I'm a best selling author of multiple number one Amazon bestsellers. I've also been interviewed on radio and TV more than 100 times at this point. I've traveled the world I've been always all my life. In seeking answers to life's mysteries. I was always the kid at school that would ask the teacher all sorts of questions that they couldn't answer. So that sent me on a quest to find answers for myself. And I've done a lot of traveling. And I've also spent 40 years researching the keys to success, happiness and wealth. And I'm a serial entrepreneur. I've created 18 businesses at this point. And some of those businesses have made millions. And I've achieved many successes. In fact, back in 2001, when I sold my first very successful company to multinational one day just struck me I just realized, oh my goodness, I've achieved all my life's major goals. And some of those goals were really, really big. So I do know something about how to how to get ahead faster, okay. And



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I'm an expert today in helping ordinary people achieve extraordinary goals. That's really my life's mission from this point forward. Yes, I still have businesses, but my passion is to help ordinary people to achieve extraordinary lives. So first thing, let's look at your subconscious mind. Because your subconscious mind is so important. Knowing how to use your subconscious mind correctly, allows you to achieve anything 10 times faster. And you might think the subconscious mind wants us to do with success. It's got a huge amount to do with with success, as you'll discover, now, your your, the your subconscious mind makes up 95% of your entire mind, your conscious mind. There's only 5% only 5%. And we think of that as ourselves as, as our mind But no, no, no, there's so much going on under the covers. And your subconscious mind is that part of you, that controls your automated bodily functions, the heat, the beating of your heart, the breathing of your lungs, you don't have to will yourself to breathe, or you don't have to will yourself to make your heartbeat if you if you did, and you fell asleep you die instantly or pretty quickly. So it controls all your automated bodily functions. It's also your subconscious, mind files, catalogs, records, all your experiences, from the moment you were born right up to the present time. It has

been finding cataloging and recording everything. And you may wonder, how's that possible, I can only remember a small amount of what I've done throughout my life. If you sit down and think about healing, the access is smaller. But if you go into a very relaxed focus state, for example, self hypnosis, or if you go to a hypnotist, that hypnotist can regress you to any time in your life. And you can describe events that you've completely forgotten in incredible detail, incredible details. So your subconscious mind is absorbing everything. Now this guy on the rice, of course, you may recognize him as the great inventor, Thomas Edison. He broke your subconscious mind literally is a gateway to unlimited wisdom. And Edison was aware of this. In fact, often if he found that he was stumped by some technical problem, he just couldn't figure out with his conscious mind. what he would do is he would take a catnap he'd go sleep for 30 minutes or an hour. And just before going to sleep, he firmly plant in his mind, the fact that he had a problem, this was the problem. And he he expected a solution. On awakening. The amazing thing is the amazing thing is that so often on awakening, he would have the exact solution to the technical problem lodged in his mind as he awoke. And he did this so many times. And I've tried this and I've tested this myself, so many times, it absolutely works. Your subconscious mind is a gateway to unlimited wisdom, that you may not even be able to imagine at this point. Also, another factor about the subconscious mind is that you've been conditioned we all have, from the time you were born right up to the present day. You've been conditioned by your parents and brothers and sisters and your teachers and lecturers or college, governments religions advertising constantly, we are being bombarded with how we should think how we could should be what we can achieve what we can't achieve, we are being told a lot of BS, a lot of BS from the time we were born and this conditioning forms our beliefs and our beliefs determine our results. So our conditioning holds us back from success dramatically, dramatically. This is because your subconscious beliefs always win out even if even if you believe you can achieve something. Even if you believe you can achieve something.



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You may find that you can't achieve it simply because of your subconscious beliefs that your subconscious beliefs aren't just as a result of conditioning. That's the major reason that they are formed but also if you had have had past disappointments, really difficult situations in the past. That also closes you down to all sorts of possibilities. So your subconscious beliefs always went out. And they literally create all your successes and failures. So obviously, if you know how to use your subconscious mind in a positive empowering way, you can achieve so much more so much more. And if really your subconscious mind determines the sort of jobs you can get. Fortunately, your subconscious mind can be influenced you can influence your subconscious mind when you do it in the right way. You can literally reprogram your mind for success. You might think

reprogramming my mind, that sounds like connecting your brain up to a computer Not at all, not at all, but you can pass instructions to your subconscious mind, and your subconscious mind will go to take action on those. And literally one of the most effective ways of influencing your subconscious mind is through repetition and emotion. And that's exactly how our subconscious beliefs have been created in the first place. But usually, from externals, okay. The things that we are being told, but we can use repetition and emotion to change, you might say the programming in our mind, okay, the programming in our mind, it's a bit like a guided missile, if you give a guided missile instructions, it's kind of weaves its way towards the target, there's this thing called negative feedback. And if the guided missile is going a bit off target, negative feedback, kicks in and says off target off target, and then it veers off in a slightly different direction. And then once again, negative feedback kicks in and it brings it back. So a guided missile literally weaves its way backwards and forwards in a zigzag motion towards its target and your mind if you give it if you give your subconscious mind instructions and in the right way in an effective way. Then if you'll find that you'll get suddenly get ideas to be in a certain place at a certain time or pick up the phone to speak with somebody, or you'll find synchronicities start to happen. synchronicity starts to happen. When you feed the computer with what it needs. It gives you the results that you want. Okay. So you can literally use your subconscious to create the life that you want. Sounds remarkable, but I assure you this is fact and this is one of the biggest secrets,



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if you want to call it the secret of highly successful people, they know how to use their subconscious mind. And if you interview highly successful people, you'll find that that's one common factor that they all have. They know how to influence the subconscious mind. And they use that. Okay, so, ways to program your subconscious mind, as I say, repetition and emotion. What does that mean? Well, there are lots of ways of influencing your subconscious mind to create the circumstances that you want. But one of them that's really common, millions of people have had amazing results with this is through creating affirmations, you might think it's an affirmation. an affirmation is simple is literally it's just simply an empowering statement, or statements you frequently make to yourself aloud with emotion. So there are positive empowering statements. And at the end of this presentation, I'm going to be giving you a copy of my book, the most powerful goal achievement system in the world. And it goes into in great depth, how to make affirmations in a way that will serve you greatly. And also there are other ways to program your subconscious mind. One is creative visualization. Another one is self hypnosis which brings you into a very relaxed receptive state, where you can then pass instructions into your subconscious mind in the form of well commands literally. And by the way, all of these

methods that you see on the screen in front of you, I go into all of these in my best seller labs, you'll have access to that in just a few minutes. Also then there is subliminal technology, both audio technology and computer programs that you can use. These are highly effective in fact, subliminal technology and some level of technology is so effective that its use in advertising has been banned by many countries. Also another way to program your your subconscious mind is using meditation. biofeedback, Eg brainwaves, sensing technologies and light and sound machines like this. Sound technologies, a fascinating, fascinating technologies. And they are really, really effective. One second, I need a glass of water. Oh, that's so good. No. So tip number two, how to stand out how to stand out from the crowd. You've got to stand out, you've absolutely got to stand out. If you're looking for employment now that you've graduated from university, you can't do what other people do, you can't be exactly the same as everyone else. So what makes you stand out? What makes you stand out? Well, first of all, it's important to understand that right now, 2 million US graduates are competing for your next job. A lot of competition right now. They're also hoping to enter the workforce right now. And you must stand out from the crowd, you need to try a different approach. And you need to be persistent as Napoleon Hill, the author of the classic thinking Grow Rich, said, a quitter never wins, and a winner never quits. So you have no option, but to win. And that means being persistent. Okay, I want to share with you ways to, to literally to brainstorm how to how to make a great impression, because you need to make a great impression on future employers. And also, as as Napoleon Hill said, Do not wait, the time will never be just right. Start where you stand, and work with whatever tools you may have at your command. So I'm going to share a very simple yet powerful tool that you have at your command. And this is mind mapping. Mind Mapping stimulates your creativity. And you'll be amazed by your own ideas and with Mind Maps is you start with a central idea. And you any ideas that come to you related to that central idea, you just write them out on a piece of paper in any old order, the mind map you see, and you can use software to do this even



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in far more effectively. So you don't have to you're limited to pen and paper. But the mind map you see on the right hand side was a mind map I created several years ago for my first bestseller, which was called unlock gratitude. Now it was all about gratitude. And if you look at my mind map, you'll see that some of the exercises that I wanted to do include in the book, and also the structure of the book. My Mind Map also includes how I was going to market the book, also the stories that I wanted to include, also about the subconscious mind and goal achievement goal setting. So the fact is, once you start mapping out your ideas, it stimulates your creativity even more, you'll get a lot more ideas tumbling out of your mind, if you don't start the process. They just lock get stay locked up in your mind. So mind mapping is awesome. And I'm suggesting No, I'm pleading with you

brainstorm ideas for your resume. You need to, as I say, what, ask yourself do do create a mind map for how you can stand out how how your resume can be different from everyone else's, okay, it will be completely different, but you have unique talents and experience that nobody else has. Okay? And brainstorm ideas for your approach to employers create different mind maps. Okay. So when I graduated, way back in 1985, I started knocking on doors giving out my resume a and I think only to visit 20 companies, I was offered three jobs now that was in the depths of a recession. In the depths of a recession when nobody was getting employment. I got three, I got three jobs, obviously had to turn down to, but you can you can brainstorm ideas for your approach to employers, and how to stand out from the crowd. Without being weird or without appearing weird. You can definitely stand out. I can't tell you what makes you unique only you can. And if you use mind mapping like I'm describing here, you'll find amazing ideas will come tumbling out of your mind. Your subconscious mind has such creativity and also brainstorm actions you can make every day to find employment. You know, at the end of the college year, you've graduated, it's wonderful. You'd be working so hard, and you might want to take vacation for the rest of the summer and you'd be certainly entitled to that but you know what? I would suggest that you also start taking daily actions just a little, even just a little. But taking daily actions to find employment, you'll be rewarded tenfold. Okay, now, let's look at two types of employment. Two types of employment you can consider. Now, I don't know which of these is best for you. But you could find an employer and hope to work your way up the ladder. Now, there's no guarantees. There's no guarantees, but this is the approach most people take. Then on the other hand, you have to realize you have to realize that robotics and artificial intelligence will replace about 50% of manual jobs in the very near future. Even doctors and lawyers are not immune any, any tasks that can be repeated, that can be repeated, and are predictable, can be automated This is fact this is fact, you could consider creating your own employment. Now this obviously, isn't suitable for everyone. But it's certainly worth considering. Let's talk a moment about self employment, because now is the greatest time in human history to start a business and start a business online. Because according to fortune.com, consumers are now doing most of their shopping online. And the fact is, you can you've got a global reach, you can reach a global audience, just from your bedroom. And so many people have done that so many really big companies started in the bedroom or a back room. This is this is now available to Okay, and there's very low investment required. In fact, it's just really your time because nowadays, there are these amazing free online tools. For instance, Google's Adwords Keyword Planner, it allows you to analyze any market for viability before you start before you spend a single cent. If you have a business idea, and you want to see if it's viable, if it might work. Google will show you how many 1000 or million people are searching for that product or service every month in any country that you



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want every country. And if you wanted to do this source of market research 20 years ago, you'd have to send, you know lots of people out with clipboards, to interview 1000s of people on the street. And still, you'd only get a tiny cross section of society. And your market analysis may not be accurate. But Google gives you these amazing tools. You can test and know in advance before you start if your idea could be successful, and how successful and how much competition there is amazing. Absolutely amazing. Now, I have a monthly coaching program. It's called the ultimate success club. And every month I go live in front of a big screen and video camera to people all around the world that I teach success habits, strategies, high performance techniques. And right now, I'm offering a \$1 trial for the first month. Now the reason I mentioned this is because I'm giving away a bonus for anyone who signs up for even just one month, they get a bonus of this amazing online course that will teach you how to start a business online. In fact, the the course is the it's a three day seminar, where some of the world's most well known internet marketers came together to answer the question, what would you How would you make \$30,000 in the next 30 days, if your life if your lives depended on it. And this is an amazing seminar in seminar, it's called the speed cast seminar. It's worth I think something about \$500. Anyway, anybody who's trying the ultimate success club, even just trying it for one month will get this for free. And it's very valuable, and it can help you move into self employment. So another another option is to work freelance. There are websites like freelancer.com upwork.com people per hour.com great websites, but you got to realize that it's really a buyer's market and you're not going to make fantastic income in the beginning, at least not until your ratings go quite high. And then you can you know, charge higher prices and whatever skill set you have from from your qualification at university. You can always upgrade your skills even further by doing online training courses on the likes of udemy.com udmy.com. And you can add you can get really you can start self employment very easily. Very, very quickly, okay, and there's no better time in history to do so. So as I promised you at the beginning, I want to give you these very special, valuable free gifts only available today only available to people on this call. And I'm giving away my number one Amazon bestseller the most powerful go cheating system in the world. And it's really selling like hotcakes on Amazon, and amazing rankings. It's been on the front page of personal success bestsellers for well since last October, with amazing reviews. And it's really helping people change their lives. And it can certainly help you greatly in achieving the sort of life that you want, and getting the type of employment that you truly desire. Most of giving it away a powerful success and confidence, hypnosis recording to help you to quickly create a success mindset, and also giving you subliminal software. As I mentioned earlier, it's so powerful, it's banned in advertising, but it's subliminal software is the same type of software used by famous athletes and highly successful people to dramatically improve performance. You raise limiting beliefs, and create a success and millionaire

mindset and you can get this, these free gifts by going to [www dot achieve goals fast.com](http://www.achievegoalsfast.com) forward slash graduate you can see it at the bottom of your screen that's [www dot achieve goals fast.com](http://www.achievegoalsfast.com) forward slash graduate. So now it's over to you. And I'm very happy to take questions. And please bombard me with questions and be very happy to answer. It depends on how much time I don't think we have very much