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## SUMMARY KEYWORDS

people, book, counseling, carrier, career, life, successful career, business, questions, passion, pandemic, growth, elon musk, depend, reply, personal transformation, career counseling, successful, world, management



00:16

Hi,



00:18

I'm Gerry parasara. And today I'm here to talk about how we can make a massive successful career. It can be for anyone I mean, whether you want to be a business trainer, author, Counselor, coach, if you want to be professional if you want to be successful in your career, then this session is specially for you. Here Today we will talk about so many things including career management, career planning, finding your passion and counseling doing your own counseling. So before we move, let me introduce myself. I'm Gerry Pariser, author, researcher, counselor and business strategist. And this is my tagline for today, master your career, it's up to you, you have to decide how you are going to master your own career. So let's start the presentation. And it will be a very quick presentation for all of you to remind you what is more important for you. Here is my bold promise, if you do exactly what I told you, you will achieve massive success in your career by 2025 in just four years, that's my bold promise. Why this lesson is So, important for you why this lesson is must for you in fact, because there is pandemic throughout the world, there is slowdown in the market, there is uncertainty it means nothing is fixed here, everything is going for a toss. If there is a pandemic it means market is going to fluctuate if there is slowdown in the market, it means there will be less hiring there are still hiring, but there will be less hiring. And if there is uncertainty elements you don't know what to do, what specific action to take right. Before we move let me qualify myself that yes, I am the right person to talk about this topic. And this is how I become the right person. I have

been 12 years of research in the field of career success and business it was a full fledged research and it ran for 20 years I researched every minute detail about the topic. I researched 20 plus subjects including business management, stress handling, motivation, success, innovation, inspiration, and the social media management how we perform everything everything including depression, including stress pressure everything can I have worked in both private sector and government sector so I knew what is happening in both the field how these both the fields are related to each other. Next, my book, master the art of successful career has good 4.9 Global rating on Amazon throughout the world. Okay, this book is based on 12 years of research and got 4.9 Global rating, and it's a bestseller. My recent brainchild is our gi circle theory most of the time, we all struggle to take the right decision to take the exact decision which is going to be fruitful or most of the time the ultimate stress which comes in people's lives comes due to decision making. So, I written this theory, our gi circle theory so that I can help the people who are working in corporate sector in taking effective decisions. So, these are some of my achievements which qualify me on this topic. So the next question is why do you need to build your successful career? Because everything in your life depends on it. Your finance, your relation, your health, everything depend on it, those people who have a highly successful career like me, they have a balanced life, they face less stress, they have bad relationship, they have good finance. So this is the most important thing for you to make your life overall life balanced. Next point which is more important what make a carrier successful marks resources. The answer is actually no. If marks people think marks and resources you need only marks and resources to make your credit successful. But that It's not true, it's time, if marks or resources can make carrier successful, then only rich and intelligent would have been successful. This is exactly there is no guarantee if you have much money and you are wealthy and you have you are intelligent, you have got



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much marks in your graduation, post graduation. It has nothing to do with your success. It has nothing to do with your carrier management. In fact, I knew some people who were really good performer in exams in graduation, post graduation, and they have achieved nothing great in their life. And on the other hand, I knew those people who were not very studious, and they are doing really great in their life. So what makes the difference? It means there is something else that makes a difference. Right? So today, we are going to find out that so what you need actually, first thing you need counseling, what you want to be sure what system want to make you it's not what your graduation degree tells you. It's not what is happening outside, it's not what what do you what are the opening there is who you want to be, what your career counseling say to you. And what is your passion, why passion is so important, we will talk about passion in this session. And accent, if you have the right counseling, if you have your passion, but you are not taking any action,

trust me, you will not get any result. There is a wonderful book Think and Grow Rich, when you read this book. I mean, I ultimately I have found so many people who read this book, but they have not taken even a single action. So they have achieved nothing in their life. So when it comes to self counseling, why it's so important, because 97% young graduate, don't do any kind of counseling. It makes your relatives family members friends recommend you some kind of course degree and you hope for it. And ultimately you pay the price for it. 97% people young graduate don't do counseling, then what is the hole for them? It means they don't know what they want to be in their life, right. Next, let's do a proper counseling, quick counseling for all of you. I'm not here to do the personal counseling, but I'm going to show you what should be the right idea what should be the right criteria, what should be the right parameter to design your own career. If you There are four things Let me take a cursor kind of things before spotlight I have taken the spotlight and Okay, let's leave it on that top corner we have earnings security, growth and freedom. These are the four points everyone look into a carrier earnings security growth and freedom. On the left hand side we have employee if you become an employee, if you become a freelancer or self employed entrepreneur or startup what are the different kinds of pros and cons of every carrier, if you are an employee, your accounting is fixed, but there is no security trust me there is no security I work as an entrepreneur, I work with startups I have worked as an employee, I have worked as a freelancer, I will own all the profiles, okay. And I knew about it, if you are an employee there is very less security, growth is limited, because your growth depends on outside factor and freedom, there is no freedom. If there is a project which is pending, you have to work on it. Then Freelancer self employed earning is variable. It's depend on your work, security, security is moderate. There is no doubt about it, growth is moderate, there is no doubt about it. Then freedom freedom is also moderate for you. You will not get any kind of big achievements, you will not get any kind of big rewards freedom is moderate entrepreneur earning is high security. It's depend on your business model, there is no doubt growth, high freedom high startup earning high security moderate growth, high freedom high. So first thing that you have to design about your carrier is what you want to be in your carrier. Let me minimize this and put it here. Now see what you want to be. If you want to be an employee. These are the pros and cons if you want to be a freelancer, self employed, these are pros and cons. I have shown everything crystal clear to you. You have to decide what you want to be in your life and when You decide, then you are ready to move to the next step. Let's find out the past history. This is who we are watching to Elon Musk. Elon Musk is really an amazing person. He has inspired youth from all over the world.



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Alone mass, there are a couple of names who inspire people from all over the world. Right? Elon Musk is one such person, we have to find out. What is the common parameter

between a couple of people. The next is Steve Jobs. Elon Musk, then Steve Jobs, then Mr. Jeff Bezos next. Oh, that's me. So what is the common thing? Common parameter, common theme in these four people, Elon Musk, Steve Jobs, Mr. Jeff Bezos and Jerry Barasa. One thing which is common in all these personalities is they work for their person. They have seen their ups and downs, they have seen their kind of challenges. They have seen the kind of those tough moments I have seen those tough moments. But still, we work for our passion, and we don't deviate from it. We kept our commitment. Okay, then let's talk about what is your passion, and we are going to find out your passion, it will be a very quick question answer session. But if you go broke to night, what will you do tomorrow? This is a very simple question. What if you go broke tonight? What will you do tomorrow? Then the second answer then the second question. What if you get 100 million US dollar tonight, what you go do tomorrow morning. But if you get 10 billion US dollar tonight, what you gonna do tomorrow with your 10 billion US dollar? Think about it. There are three different stages when you are totally broke when you have moderate income. And when you are, well the highly wealthy. But you are going to do with your life what you are going to do with your time what you are going to do in your life, right? If your answer is battling for all these questions, it means you are not working for your passion. No matter what happened today. Tomorrow, I'm going to do what I'm doing right now. Helping people solving their problems, encouraging more number of people motivating them solving people's pain point. That's my lesson. Okay. No matter what happened today, Elon Musk is Elon Musk will do the same job tomorrow. Steve Jobs has done the same throughout the years, Jeff Bezos will do the same work tomorrow, right? So find your person. What if anything happened today, you'd start the same job tomorrow, you start the same work tomorrow. It can be anything, it can be your calling, it can be your passion, it can be your dream, it can be anything. So find it first, do your counseling, take the picture of that table, and analyze that table what you want in your life. Don't underestimate the power of that table. And the second thing, don't underestimate the power of this. These three questions, these two things will change your life forever. Next, know how you can master your career. First, you have to work on other things. First, you don't have to find out who you want to be to that table, then you have to find out your passion. Keep asking those questions, those three questions. You are not going to get a concrete answer. No matter what happened today, you are ready to do the same work tomorrow again, whether it will become successful, whether you will get 10 billion US dollar whether you will become world famous celebrity, you will feel a post for that. If you do it. That means that means a lot to make a change in your career. I have to have 2000, maybe 5000 10,000 people in last 20 years. And do you know that don't know about their person? They have never done their counseling. Next, how you can master your career. Read the book master the art of successful career. Just because I have written this book. I'm not asking you to read my book. I'm asking you to read this book because this book has specifically written for youth. It provides all the workshop and it has changed people's

life. I'm not here to pitch my book. I'm not here to make a sales presentation. But literally This book will change your life. Why? This is my book, this book has become bestseller and it provides everything which you need on the name of credit management which you need to become successful. But you will get psychology of right mindset for career management, career counseling in a deeper level, how people become your assets, how you can be in a much better way with people. Failure proof how you can make your career failure proof.



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What is personal transformation, motivation is just a part of personal transformation. Motivation is not bigger than personal transformation, how you can rebound when you face any kind of drawback or challenge. Next, how you can live your life flow, grabbing Money, money, money, and money and success and success, how you can live your life. And the best part is, this book is available in a workshop format. When you buy the paperback copy, it's available on workshop format. If you are Kindle unlimited readers, then this book is available for free, of course, correct Kindle unlimited subscriber, you can read this book for free, of course. So I'm not here to make a sales pitch. I'm here to change your carrier. I'm here to provide you the right tool. Next, what is the secret? Now? Everyone knew about these things up to some level, right? But everyone don't know about these things up to the perfect level. But what is the secret? how some people get massive success, good placement, initial growth for a MNC and others struggle. There is only one word behind it. Customer, there is only one word behind it. And that word is networking. There is no doubt about it. Networking makes all the difference. So no matter what you are facing right now, what we are doing right now, everyday investor day to one or 30 minutes to one hour. In network building, build your network. One of the most amazing platform to build your network is LinkedIn. start investing your time on your LinkedIn account. Let me make this session even bigger for you even bigger for you. Visit my LinkedIn profile. And in the future section, you will get a free LinkedIn growth manual which I use for my business purpose, which my team use for the business purpose. This is my profile. This is my LinkedIn profile. I have done so many things. I'm author, researcher business strategies, bloggers, momentum, proton business person I design business strategy for others. Okay. When you visit my profile, this is my profile. On the featured section. You can download your free carrier manual free of cost. Okay, if you come across any question, if you have any doubt, today, even after one year, two year five year, you can ask me any number of questions. My team is very good, very professional, they reply to all the questions. Sometimes we reply immediately some time we look for some time it takes some hours. But we reply to every questions we reply to every means some time we intentionally leave a massive spending for up to some hours, but we reply to every message. Then in the end, thank you for joining this session. Thank you for watching, I'm

really glad I wish you the very best for your entire career. I have provided you everything which you need career counseling, finding your passion, I have to share the secret with you the secret is networking. Then I have shared if you come across any question you can ask me, then I have shared with you, you can download the free LinkedIn carrier manual, the networking manual, you of course when you visit my profile, then in the end the action point, grab this copy, master the art of successful career here is done.



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Here's the book, grab this copy, start reading this book. This book is a full fledged book of thriller basis. That's my guarantee this book will change your career in next four years, you will earn more than your colleagues, your teammates, and in a much better way. And this book is a workshop based work. So whenever you restart reading this book, always keep a pen with you so that you can write all the answers in the book itself. In the end, let me live this wonderful thought with you. The best time to raise the game is when everyone is out of the game. Right now everyone is out of the game because of pandemic because of lockdown. Only couple of people are going to take massive action and These couple of people are going to make their carrier their life balanced or successful. come across any question, please share with me. I'm Jerry parasailor horse. I wish you good luck. All my best, better blessings are always with you. Good luck and God bless. Thank you very much